



HOME OF THE
SAINTS FOOTBALL,
NETBALL & DARTS TEAM



SPONSORSHIP GUIDE

WATSONIA FOOTBALL & NETBALL CLUB SUPPORT

Elevate Your Business with Watsonia Sporting Club!

Why sponsor us? We're a rising club, having won the Senior Division 3 premiership in 2016 and now playing in Division 2. With three senior Men's teams, five successful Women's netball teams, and an Under 19s Premiership in 2022, our club is a force to be reckoned with.

With a strong online presence, boasting 2.5k followers on Facebook and Instagram, along with 500 monthly email recipients, sponsoring us means gaining access to a dedicated and engaged audience. We'll actively promote your business through our network, invite you to exclusive events, and proudly display your signage around our ground, in our rooms and on our electronic scoreboard. Come and see our Beautiful new facility at Binnak Park in Anderson Parade Bundoora.

Discover the benefits of sponsoring Watsonia Sporting Club today!

CLUB SPONSOR / SUPPORTERS PACKAGES



Community Supporter Package #1

\$500.00

Watsonia Sporting Club will provide you with the following benefits:

- **Advertising:** Your business will be featured as a sponsor during Thursday Night and Game Day events on our dynamic screens, ensuring your brand is seen by all attendees.
- **Complimentary Membership:** Gain free entry to both home and away games with our exclusive Home & Away membership, allowing you to cheer on the Saints wherever they play.
- **Sponsor Network:** Stay connected with upcoming events and access our network of other club sponsors, fostering valuable business relationships and expanding your reach within the community.



The Watsy Way Supporter Package #2

\$1,500

Watsonia Sporting Club will provide you with the following benefits:

- **Fence Signage:** Your brand will be prominently displayed around the ground, ensuring maximum visibility to all spectators. Hi-Res JPEG file to be provided.
- **Social Media Exposure:** Your logo will take center stage on our active social media platforms, reaching a wide audience of passionate fans and potential customers. Hi-Res JPEG file to be provided.
- **Advertising Opportunities:** Your business will be featured as a sponsor during Thursday Night and Game Day events on our dynamic screens, ensuring your brand is seen by all attendees.
- **\$5k Draw Entry:** Receive 1 ticket to our highly anticipated \$5,000 draw in July, giving you a chance to win big while supporting the club.
- **Complimentary Membership:** Gain free entry to both home and away games with our exclusive Home & Away membership, allowing you to cheer on the Saints wherever they play.
- **Halftime Experience:** Enjoy halftime snacks and drinks with our esteemed committee members during home games, creating valuable networking opportunities and an unforgettable matchday experience.
- **Sponsor Network:** Stay connected with upcoming events and access our network of other club sponsors, fostering valuable business relationships and expanding your reach within the community.
- **Merchandise Voucher:** Enjoy a \$100 voucher to splurge on our top-quality merchandise, proudly showcasing your support for the Saints.
- **Website Advertising:** Showcase your brand prominently on our website, reaching a wide online audience and maximizing your visibility in the digital space



Red, White and Black - Sponsorship Package #3

\$2,500

Watsonia Sporting Club will provide you with the following benefits:

- **Fence Signage:** Your brand will be prominently displayed around the ground, ensuring maximum visibility to all spectators. Hi-Res JPEG file to be provided.
- **Social Media Exposure:** Your logo will take center stage on our active social media platforms, reaching a wide audience of passionate fans and potential customers. Hi-Res JPEG file to be provided.
- **Prime Advertising Opportunities:** Your business will be featured as a sponsor during Thursday Night and Game Day events on our dynamic screens, ensuring your brand is seen by all attendees.
- **Halftime Experience:** Enjoy halftime snacks and drinks with our esteemed committee members during home games, creating valuable networking opportunities and an unforgettable matchday experience.
- **Complimentary Membership:** Gain free entry to both home and away games with our exclusive Home & Away membership, allowing you to cheer on the Saints wherever they play.
- **Website Advertising:** Showcase your brand prominently on our website, reaching a wide online audience and maximizing your visibility in the digital space
- **Exclusive Sponsor Network:** Stay connected with upcoming events and access our network of other club sponsors, fostering valuable business relationships and expanding your reach within the community.
- **\$5k Draw Entry:** Receive 3 tickets to our highly anticipated \$5,000 draw in July, giving you a chance to win big while supporting the club.
- **Merchandise Voucher:** Enjoy a \$250 voucher to splurge on our top-quality merchandise, proudly showcasing your support for the Saints.



Everything Saints – Merchandise Package #4

\$5,000

Watsonia Sporting Club will provide you with the following benefits:

- **Exclusive Fence Signage:** Your brand will be prominently displayed around the ground, ensuring maximum visibility to all spectators. Hi-Res JPEG file to be provided.
- **Social Media Exposure:** Your logo will take center stage on our active social media platforms, reaching a wide audience of passionate fans and potential customers. Hi-Res JPEG file to be provided.
- **Prime Advertising Opportunities:** Your business will be featured as a sponsor during Thursday Night and Game Day events on our dynamic screens, ensuring your brand is seen by all attendees.
- **Halftime Experience:** Enjoy halftime snacks and drinks with our esteemed committee members during home games, creating valuable networking opportunities and an unforgettable matchday experience.
- **Complimentary Membership:** Gain free entry to both home and away games with our exclusive Home & Away membership, allowing you to cheer on the Saints wherever they play.
- **Exclusive Sponsor Network:** Stay connected with upcoming events and access our network of other club sponsors, fostering valuable business relationships and expanding your reach within the community.
- **\$5k Draw Entry:** Receive 4 tickets to our highly anticipated \$5,000 draw in July, giving you a chance to win big while supporting the club.
- **Website Advertising:** Showcase your brand prominently on our website, reaching a wide online audience and maximizing your visibility in the digital space
- **Merchandise Voucher:** Enjoy a \$350 voucher to splurge on our top-quality merchandise, proudly showcasing your support for the Saints.
- **Name and Logo on Club Merchandise:** Your brand will be prominently displayed on our club merchandise, allowing you to reach a wider audience and increase brand visibility.



Major Sponsor Package – Game Day Apparel #5
\$10,000 minimum negotiable

Watsonia Sporting Club will provide you with the following benefits:

- **Exclusive Fence Signage:** Your brand will be prominently displayed around the ground, ensuring maximum visibility to all spectators. Hi-Res JPEG file to be provided.
- **Social Media Exposure:** Your logo will take center stage on our active social media platforms, reaching a wide audience of passionate fans and potential customers. Hi-Res JPEG file to be provided.
- **Prime Advertising Opportunities:** Your business will be featured as a sponsor during Thursday Night and Game Day events on our dynamic screens, ensuring your brand is seen by all attendees.
- **VIP Halftime Experience:** Enjoy halftime snacks and drinks with our esteemed committee members during home games, creating valuable networking opportunities and an unforgettable matchday experience.
- **Website Advertising:** Showcase your brand prominently on our website, reaching a wide online audience and maximizing your visibility in the digital space
- **Complimentary Membership:** Gain free entry to both home and away games with our exclusive Home & Away membership, allowing you to cheer on the Saints wherever they play.
- **Exclusive Sponsor Network:** Stay connected with upcoming events and access our network of other club sponsors, fostering valuable business relationships and expanding your reach within the community.
- **\$5k Draw Entry:** Receive 5 tickets to our highly anticipated \$5,000 draw in July, giving you a chance to win big while supporting the club.
- **Generous Merchandise Voucher:** Enjoy a \$500 voucher to splurge on our top-quality merchandise, proudly showcasing your support for the Saints.
- **Game Day Apparel Recognition:** Your name and business logo will be prominently displayed on our Game Day apparel, ensuring your brand is front and center during every match.

We look forward to partnering with your business.

Should you require further Information or if there is anything we can do to secure your support, please do not hesitate to contact our President Rod Haber President to discuss further.

Rjhaber65@gmail.com
0418 511 693



Thank you for your consideration.
Watsonia Sporting Club Sponsorship Team